Publicity Report 6 November 2026 From Barbara H Wilson

Emails

Emails to the whole membership have been sent out.
15 Oct " General News"
2 Nov "Sending Good Photos"
4 November "Singles / marker info/ Sevens / Congrats 1-10s womens"
Emails to two Tournament entries (advising draws, lunches, COP

News Release to ODT

One was made after labour Weekend when Wanaka Bowling Club celebrated their 100 year centennial. This was not printed. There was a lengthy post made by Bowls NZ.
Facebook

Top post (6.2k viewers) was on the 26th October with the announcement of the mens development team to play in Alexandra on the 1 November. Sadly I received no photos from the event. And while I could have analysed the results from Bowls Hub I felt it would have been better coming from a coach and only has Facebook impact if there is a photo.

Reminder to all concerned that readers want news when it happens, not the next day. Photos in high resolution please (I call it BIG SIze) It takes me time to crop photos, get AI to sharpen an image because the original received was too small. All negative posts I have removed due to my using AI. In future there will be no posts made unless a suitable photo is received.

Website

Currently I have a section titled "Having Fun" on the home page. I am trying to renew these photos fortnightly. Some clubs have been positive to my verbal request for action photos, particularly of younger men. I prefer competitive bowlers that people know rather than social bowlers. It is nice for a bowler to get on the home page without having to win something. It will encourage more activity on the website.

Statistics Strong on Page views. See below .

