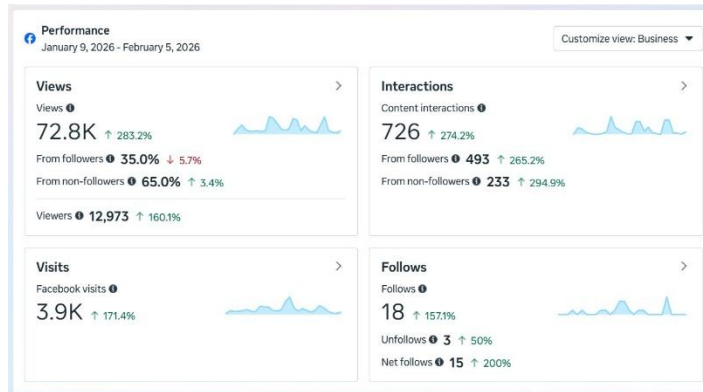
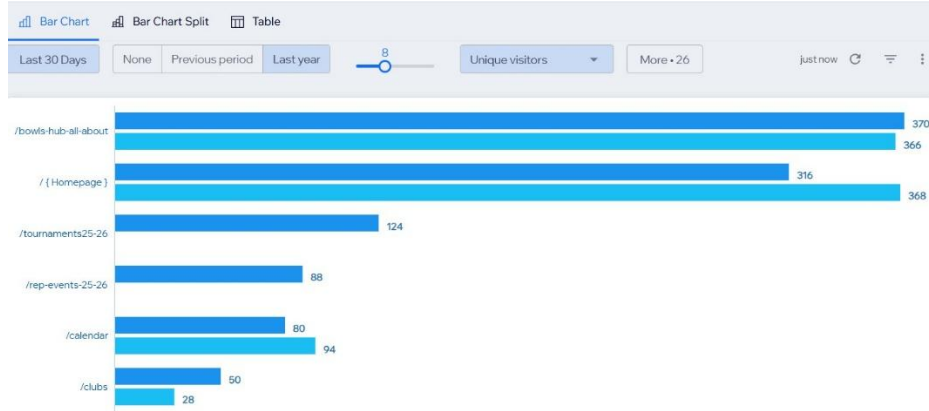


Publicity Report 7 February 2026

Website This is going along nicely. The last 30 days are similar to last year. The last 90 days compared to the previous year have increased in unique visitors. The increase could be related to the zone 6 competition in January.

Facebook Continues to grow

Another article was sent to the ODT and BNZ about the increase in participation after the 1-5 singles. As far as I know these were not printed



Title	Reach	Viewers	Interactions	Likes and reactions
Finalists from the Arvida Country Club 1-5 ... Multi media • Bowls Central Otago	5,507	5,327	69	58
Zone 6 Womens Central Otago teams play... Multi media • Bowls Central Otago	5,156	4,839	87	76
Congratulations Wanaka Maude winners of... Photo • Bowls Central Otago	3,975	3,872	102	60
Congratulations our Central Otago develop... Photo • Bowls Central Otago	3,279	3,307	27	20